

RFP Evaluation Rubric: Selecting an Effective Reading Intervention



Use the rubric below as a starting point to evaluate reading intervention programs across five key areas.

Product Name

1. Alignment with the Science of Reading	
Addresses the five pillars of reading (phonemic awareness, phonics, fluency, vocabulary, comprehension)	
Follows the Structured Literacy approach to building foundational reading skills	
Incorporates Orton-Gillingham-based instruction to engage multiple learning pathways (auditory, visual, kinesthetic / tactile)	
2. Support for Diverse Learners	
Targets the specific learning needs of individual students who require Tier 2, Tier 3, or special education support, including students with dyslexia characteristics	
Provides supports for multilingual learners	
Promotes flexible pacing and opportunities for differentiation	
Features age-appropriate materials, especially for upper-elementary and secondary students with foundational skill gaps	
3. Teacher-led Instruction with Reinforcement and Practice	
Provides clearly sequenced, teacher-led lessons to support cumulative skill development	
Includes logical skill progression from simple to complex	
Offers reinforcement lessons for teachers to deliver as needed	
Incorporates student practice to reinforce specific skills recently or previously taught during teacher-led lessons	
Provides independent practice opportunities with appropriately complex connected text	

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4. Professional Learning and Support for Educators

Includes expert-led, efficient professional learning that enables educators to effectively implement the program

Professional learning includes guidance for teachers and paraprofessionals with varying levels of foundational literacy teaching experience

Features soft scripts for structured yet flexible lesson plan guidance

Offers on-demand educator support and just-in-time resources to support strong implementation

Provides relevant student data to drive instruction, with guidance for appropriate action

5. Proven Effectiveness

Program meets evidence standards for Every Student Succeeds Act (ESSA)

Program has demonstrated statistically significant gains in student reading outcomes

Program aligns with state and district literacy policies

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